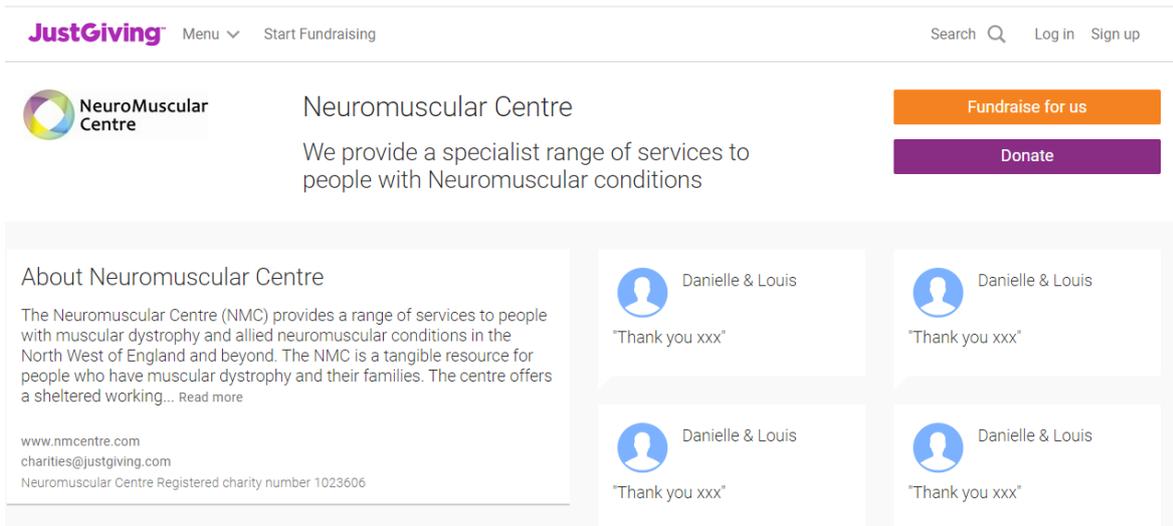


## Setting up a JustGiving Page for the NeuroMuscular Centre

1. Visit our JustGiving page at [www.justgiving.com/nmcentre](http://www.justgiving.com/nmcentre) and click 'Fundraise for Us'.

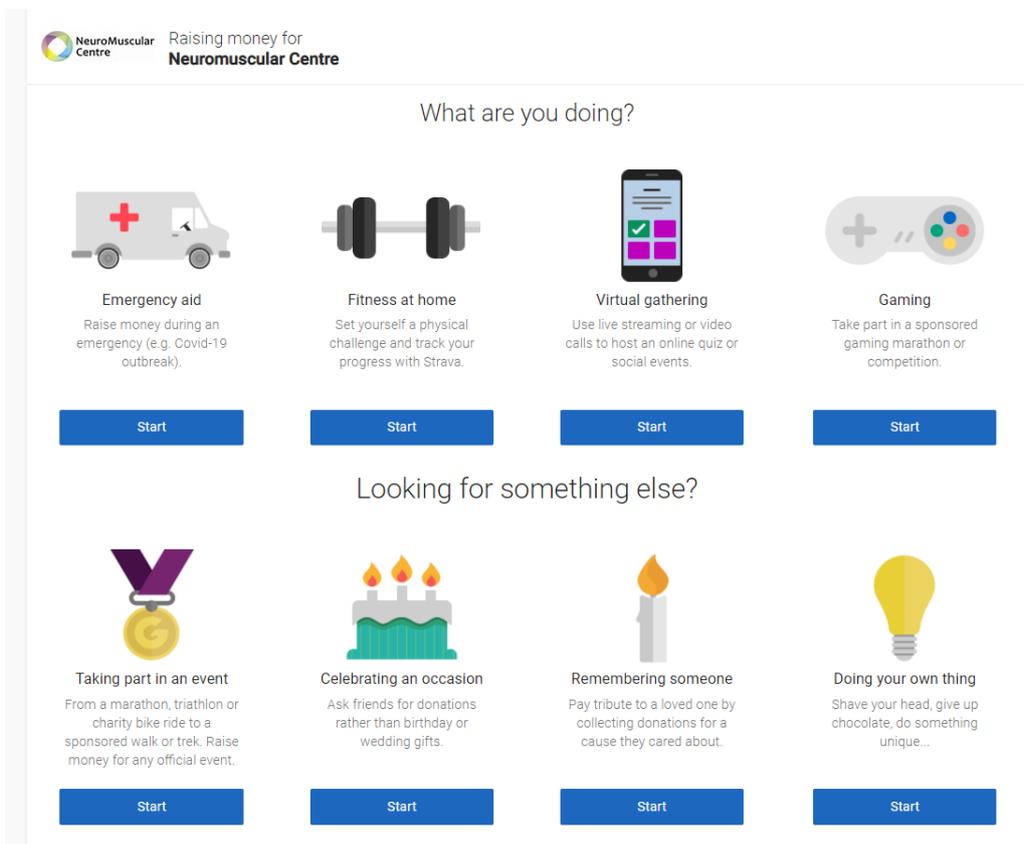


The screenshot shows the JustGiving profile page for the NeuroMuscular Centre. At the top, there is a navigation bar with the JustGiving logo, a menu, and options for 'Start Fundraising', 'Search', 'Log in', and 'Sign up'. The main header features the NeuroMuscular Centre logo, the name 'Neuromuscular Centre', a description: 'We provide a specialist range of services to people with Neuromuscular conditions', and two buttons: 'Fundraise for us' (orange) and 'Donate' (purple).

Below the header is a section titled 'About Neuromuscular Centre'. It contains a paragraph: 'The Neuromuscular Centre (NMC) provides a range of services to people with muscular dystrophy and allied neuromuscular conditions in the North West of England and beyond. The NMC is a tangible resource for people who have muscular dystrophy and their families. The centre offers a sheltered working... Read more'. Below this paragraph are contact details: 'www.nmcentre.com', 'charities@justgiving.com', and 'Neuromuscular Centre Registered charity number 1023606'.

To the right of the 'About' section is a grid of four social media-style posts. Each post features a profile picture of 'Danielle & Louis' and the text '"Thank you xxx"'. The posts are arranged in a 2x2 grid.

2. Pick the topic that most fits your fundraiser!



The screenshot shows the 'What are you doing?' section of the JustGiving fundraiser setup. It features a grid of eight topic options, each with an icon, a title, a description, and a 'Start' button.

**What are you doing?**

- Emergency aid**: Raise money during an emergency (e.g. Covid-19 outbreak).
- Fitness at home**: Set yourself a physical challenge and track your progress with Strava.
- Virtual gathering**: Use live streaming or video calls to host an online quiz or social events.
- Gaming**: Take part in a sponsored gaming marathon or competition.

**Looking for something else?**

- Taking part in an event**: From a marathon, triathlon or charity bike ride to a sponsored walk or trek. Raise money for any official event.
- Celebrating an occasion**: Ask friends for donations rather than birthday or wedding gifts.
- Remembering someone**: Pay tribute to a loved one by collecting donations for a cause they cared about.
- Doing your own thing**: Shave your head, give up chocolate, do something unique...

3. Select an event from the dropdown menu or input your own, then set your fundraising page address – this automatically defaults as your first & last name, but you can edit if you like!

**Top tip – make sure to allow your page to claim Gift Aid!**

If your donors are UK taxpayers, they can increase their donation by an extra 25p per £1 they donate, at no extra cost to them!

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**Check your details**

You're raising money for

 **Neuromuscular Centre**

**Tell us about your event**

Event type

something else ▾

Event name

John Smith's Fundraiser for the NMC!

Event date (optional)

dd/mm/yyyy

I'm doing this in memory of someone

Choose your fundraising page web address

John-Smith1234

[www.justgiving.com/fundraising/John-Smith1234](http://www.justgiving.com/fundraising/John-Smith1234)

This web address is available

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**Gift Aid allows UK charities to reclaim an extra 25% on eligible donations.**

Your page can claim Gift Aid if:

- You're not asking for donations in exchange for goods, services or other benefits; and
- Your charity isn't contributing to the cost of your fundraising.

Yes, my page can claim GiftAid

No, my page isn't eligible

[Learn more about Gift Aid](#)

4. Once you've selected 'Create your page', you will be taken to your new JustGiving page for the NMC.

Here you can click 'edit your page', which will take you through to edit your page title, add photos, add in a fundraising target, give a page summary, and add in a story about why you're fundraising.

**Top tip – add a story, people will give more if they know why you care!**

#### Page title

Save title

#### Fundraising target

Save target

#### Page summary

for Neuromuscular Centre

because

Save summary

#### Your story

**B** *I* U  

Thanks for taking the time to visit my JustGiving page.

Donating through JustGiving is simple, fast and totally secure. Your details are safe with JustGiving - they'll never sell them on or send unwanted emails. Once you donate, they'll send your money directly to the charity. So it's the most efficient way to donate - saving time and cutting costs for the charity.

5. On page settings you can edit the closing date for your JustGiving page. This automatically sets to a date a few years away when it's set up – unless linked to a specific event – but you can edit this too.

You can also add in a thank you message, which will be sent automatically to your donors – they love receiving these!

## Page settings

### Extend your page

Your page will stop taking donations on **05 February 2023**

5 ▾ February ▾ 2023 ▾

Save date

### Thank you message

It's a really good idea to personalise this thank-you message, which is sent automatically to anyone who makes a donation through your JustGiving page.

;

Thank you very much for your donation. It really means a lot to me and to Neuromuscular Centre.

John Smith

Save message

6. Get sharing your page! JustGiving is really easy to share on social media, emails, text, you name it!

## Common Questions

Q. How do I get the money from my JustGiving page to the NMC?

- JustGiving transfers funds automatically to our bank account on a regular basis, so you don't need to worry about collecting anything to send to us.

Q. One of my supporters wants to donate via JustGiving anonymously, can they hide their name?

- Donors can hide their display name, donation message, and donation amount when making the donation, or edit it afterwards. This will hide the information from public view, but it still may be viewed by the person who has opened the JustGiving page.

Q. How do I close my JustGiving page?

- Your JustGiving page will automatically close on the date set under 'Page Settings'. You can close your page early by changing the date. After this date has passed, donations can no longer be made on the page, but the page will still be available to view.

Q. I've been given some cash donations; can I add this to my fundraising total on JustGiving?

- You can! If you go to your JustGiving page and click the 'edit your page' button, this will take you to settings. Go to the 'Donations' options, and there will be an option to add offline donations here.

You can then send the donations to the NMC by cash, cheque, or bank transfer.

Q. I have a JustGiving page, but one of my supporters doesn't want to use it. Can they donate to my fundraising another way?

- If a donor doesn't want to use JustGiving, they can always send their donation via cash, cheque, or bank transfer to the NMC, we just need to know to credit the amount to your fundraising.

Alternatively, they could send the donation to you directly, and you can send this to us.

If you would like help or wish to talk to someone about your fundraising, contact us at [fundraising@nmcentre.com](mailto:fundraising@nmcentre.com) or by calling 01606 861 733.

**Thank you for supporting us!**